

DATA MEDIA 2019



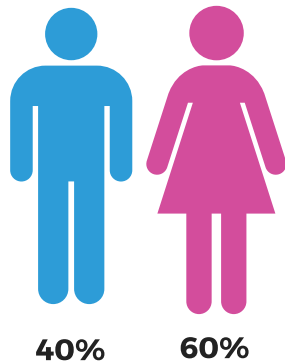
103.6 FM

RADIO SADANG FM PURWAKARTA

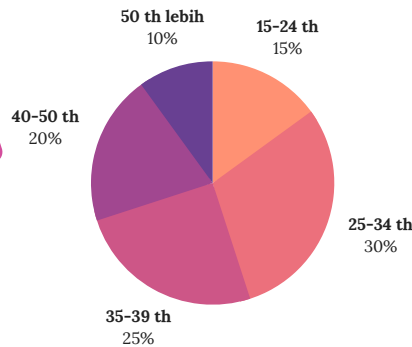
BADAN HUKUM : PT. MEDIA INFORMASI LINTAS DIMENSI
ALAMAT : JL. RAYA SADANG CIKAMPEK NO. 242 A, CIWANGI, BUNGURSARI, PURWAKARTA, JAWA BARAT
TELP / HP : 0812-2320-9030
CALL LISTENERS : BARAYA SADANG
TAGLINE : MUSIKNYA EMANG ASYIIK
COVERAGE : PURWAKARTA, SUBANG, KARAWANG, CIKARANG, BANDUNG BARAT
FORMAT MUSIK : 50% POP INDONESIA, 30% SUNDA, 10% CAMPUR SARI, 10% DANGDUT, 10% KERONCONG

STATISTIK

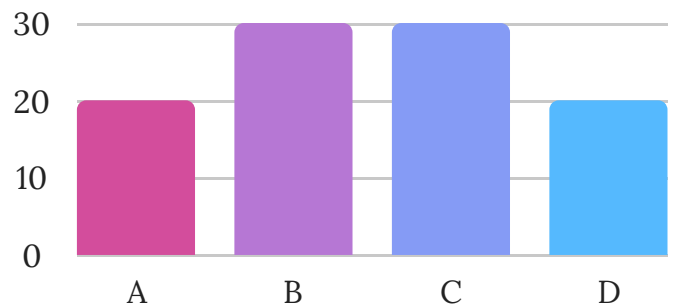
GENDER



USIA



Status Ekonomi Sosial



PROGRAM

DAILY PROGRAM

06.00 - 09.00 | NGOPI PAGI DULU
09.00 - 12.00 | BANDAR DANGDUT
12.00 - 14.00 | LINGKARAN KELUARGA
14.00 - 16.00 | INDONESIA 100%
16.00 - 17.30 | PASUNDAN ISTIMEWA
17.30 - 18.30 | RELIGI SORE
18.30 - 21.00 | TERMINAL JOGED
21.00 - 23.00 | KERONCONG MALAM
23.00 - 01.00 | PASAR CAMPUR SARI
01.00 - 05.00 | MEMORI DULU
05.00 - 06.00 | JALAN SURGA

WEEKLY PROGRAM

INDONESIA ISTIMEWA
WAYANG GOLEK
(SELASA 21.00 - SELESAI)

NEWS

LINTAS JAWA BARAT

SOCIAL MEDIA



SADANG FM



0812 2320 9030



sadangfm



sadangfm

DATA MEDIA 2019



RATE IKLAN

SPOT PRIME TIME 60" IDR 175K | REGULER TIME 60" IDR 90K

ADLIB PRIME TIME 60" IDR 250K | REGULER TIME 60" IDR 115K

INSERT/QUIZ PRIME TIME 5' IDR 600K | REGULER TIME 5' IDR 350K

TALKSHOW PRIME TIME 30' IDR 1.800K | REGULER TIME 30' IDR 750K

REPORTASE 5' IDR 850K

SOCIAL MEDIA PACKAGE (FB, IG, TWITTER) IDR 500K

HUBUNGI KAMI

PT. MEDIA INFORMASI LINTAS DIMENSI

Jl. Raya Sadang Cikampek No. 242 A
Ciwangi, Bungursari
Purwakarta, Jawa Barat
Telp / HP : 0812 2030 9030

MARKETING

RATNA UTAMI

telp. 0 8 1 3 9 3 5 1 1 7 0 0 - 0 8 1 7 4 4 1 7 0 0

whatsapp 0 8 7 8 3 5 2 2 4 9 9 7

E M A I L ratnazainal1@gmail.com



SALAM SUKACITA MEMBAWA SUKSES

TERIMA KASIH

THOMSON RADIO NETWORK